

What's News

New Decorating Videos!

Ruggiero & Sunbrella To Show How To Decorate Every Room.



Teamed with **Time Warner** and **Sunbrella**, Joe Ruggiero produced videos to demonstrate the many uses of **Sunbrella** fabrics for *Interior use* and to show the many design schemes, colors and patterns that can be used as “top of bed” applications,

upholstery, lamp shades and decorative pillows. Ruggiero also discusses “*kid friendly furnishings*” he has designed for **Miles Talbott** and **Gat Creek** as well his new decorative throws for **Textillery**. All *Made in America*. Videos to debut in January.

The Red Camera

All of the **Joe Ruggiero/Sunbrella Videos** have been shot with the **Red Camera**. This is the highest resolution, *digital* camera available today. This means the quality of these videos will have a very rich color with extremely “high definition.”

Hollywood Film director, **Steven Soderbergh** stated: “**this is the camera I’ve been waiting for my whole career: jaw-dropping imagery recorded on board a camera light enough to hold with one hand. Red is going to change everything in the industry.**”



RUGGIERO TO SPEAK AT “DISTINGUISHED SPEAKERS’ EVENT.”

On January 12, 2012 Joe will speak on **World Design** at the **Miromar Design Center** in Naples, Florida. His *travels* to 16 countries in 4 years (*while he was in production for HGTV*) has given Ruggiero the opportunity to observe *World Design Trends* and how they influenced the designs of his fabrics and furnishings. This will also mark



the debut of his collection at *The Webster & Company* Showroom in the Miromar Design Center. His designs for *Sunbrella*, Textiles; *Gat Creek*, Case Goods; *Miles Talbott*, Upholstery; *Craftmade*, lighting and *Textillery*, Decorative Throws will be on view and are available “To The Trade” now at *Webster & Company*. **A reception will follow the Speech.**