

WHAT'S NEW

JR/Sunbrella Fabrics

New collection of fabrics for fall season add new colors.



Decorative Sunbrella!

With the marvelous tailoring at **Miles Talbott**, you have a great selection of *pillow designs* that can be custom made for *decorative impact*. I have found that a “wardrobe” of pillows makes decorating a joy. Start with a choice of **107 in stock** fabrics and then **your choice** of various pillow sizes and embellish with **Sunbrella** decorative *cording* and *trims*. I especially like down filled pillows for comfort & style.

“The look for this Fall, 2010 market is *Organic*. A simple look of *tossed leaves* called **Joe’s Garden** (color: **Autumn**) mixed with a bold herringbone called **Chevy** (color: **Nutmeg**) are just a small part of my **Sunbrella** collection for **Miles Talbott**. I like the look

of **Naturals**. These colors are easy to live with and give any room the Organic feeling that seems to be so popular today. With this collection of **Sunbrella** fabrics you can enjoy your upholstery; *easy care & heavy wear!*



DESIGN MART IN SAN JOSE, CALIFORNIA WELCOMES THE JR COLLECTION

Sharon & Kevin Daroca welcomed over one hundred interior designers to their “to-the-trade” showroom in the heart of famed **Silicon Valley, California**. The designers were introduced to the latest of Joe’s designs for **Sunbrella & Miles Talbott**. Joe presented his new **Sunbrella** textures



and velvets and talked about the design stories behind the new products.

(Pictured to the left: Greg Rosendale, Brand Manager Sunbrella/Joe Ruggiero Collection; Chrissy McCormack, VP/ Sales & Marketing, Miles Talbott; Sharon & Kevin Daroca, Design Mart, Silicon Valley).